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SUBJECT: MISSION TURKEY'S S/GWI PROJECT PROPOSALS

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[1](#)B. STATE 12531

MISSION TURKEY S/GWI PROJECT PROPOSALS

[1](#)1. SUMMARY: Mission Turkey received 180 proposals for the Secretary's Office of Global Women's Issues Small Grants Initiative. Ankara, Adana, and Istanbul POL and PAS officers were energized by the vast number of responses from every corner of Turkey and worked together to reach out and brief local NGOs, collect their submissions, and review the submitted proposals. Mission Turkey unanimously selected the top six project proposals for S/GWI's consideration. These proposals demonstrate the commitment of civil society to address the problems of women in Turkey. We are looking forward to further promote the S/GWI's vision on Women's issues through the implementation of the following nominated projects. We will send the full project proposals to S/GWI upon request by e-mail. END SUMMARY.  
SNAPSHOT ON WOMEN'S ISSUES IN TURKEY

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[1](#)2. According to a 2007 nationwide study, rates of violence against women in Turkey are alarming: 34 percent of Turkish women are subject to physical violence, and 44 percent of women are subject to psychological abuse. According to the United Nations Development Program (UNDP), Turkey ranks 101 among 109 countries in the context of women's participation in economic and political life according to the Gender Empowerment Measure (GEM).

[1](#)3. PROPOSAL 1: WE ARE MEETING WITH WOMEN FOR A WORLD WITH NO VIOLENCE

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Identification of the Problem:

In a region of Turkey characterized by a deeply conservative, traditional, sexist, tribal social structure, with areas still embroiled in a violent civil conflict, women are suffering from domestic violence, honor killings, and lack of educational and vocational opportunities. KAMER (Women's Center) is an active NGO with branches in 23 of these provinces and serves as one of the primary civil society organizations dedicated to assisting and empowering women. The project aims to provide educational instruction, vocational and legal rights training to women in these economically depressed areas, and, with its &Stop the Violence8 workshop activities for boys and girls will begin educating the new generation. Enlisting local government and municipal stakeholders will strengthen collaboration and create a stronger support network for these women as well.

Summary of the Proposed Program:

In this 12-month program implemented by KAMER (Women's Center), 18,000 women and 6,000 children will benefit from a coordinated rights-awareness campaign as well as vocational training programs, which will be carried out in six of

eastern Turkey's most economically disadvantaged provinces. This comprehensive approach aims to 1) combat gender-based violence, believed to be endemic in at least 30% of households; 2) address the region's &honor killings8 problem; 3) educate women about their legal rights; and 4) empower women economically by providing vocational training programs. Town hall meetings will be a platform to educate women about family planning, nutrition, child care and basic health. Involving and educating children in this dialogue is vital to transforming the way the future generation thinks about gender equality and human rights. KAMER will enlist collaboration from stakeholder institutions in each province, such as Bar Associations, state-funded vocational schools, municipal public education centers, and social services and child-care institutions, to weave a tighter support network on gender-based violence issues and women's empowerment programs. Through the questionnaire and field-work methodology, KAMER will also collect new sociological data that the government and other NGOs can use to develop new programs.

#### Project Description:

The project will be carried out in the provinces of Kilis, Bitlis, Elazig, Igdır, Bingöl and Agri, and will reach 18,000 women and 3,000 children through three primary phases: 1) developing questionnaires and engaging/preparing stakeholders; 2) field work ) neighborhood visits, house calls, and distribution, collection and evaluation of questionnaires; 3) town hall meetings and legal-rights awareness campaigns; 4) vocational training; and 5) &stop the violence8 workshops for children. Children at the workshop will be invited to produce artwork, which will later be exhibited in each city. Coordination of the project will be conducted by KAMER branch offices in each province, with volunteers engaged to carry out house calls in tranches of 1300. A final evaluation conference will be to discuss outcomes; the report on information evaluated based on data collected from the questionnaires will be presented to the partners, beneficiaries of the project and the media. The project will touch women in very economically depressed areas, and places where few women have a chance to go to school. Including children in the project will have a multiplier effect, as most women in these provinces have five or more children. Vocational training will enhance employment opportunities for women. Also of vital importance, lines of cooperation between civil society organizations, and local and central government stakeholders will be strengthened. This increased collaboration between governmental and non-governmental organizations needs to be developed in Turkey.

#### Detailed Budget:

TOTAL PROJECT BUDGET: \$96,606  
Stipends for project volunteers, \$640 per month, for six provinces: \$46,080  
Printing 18,000 violence questionnaires: \$3,600  
Printing 18,000 legal handouts: \$5,760  
Posters and promotional materials: \$990  
Computers and printers for vocational training: 3 provinces: \$3,300  
Meals and incidentals for 60 volunteers doing field work and house visits in six provinces, \$220 per month: \$13,200  
Transportation expenses for field work in six provinces \$83 per month: \$5,976  
Six stakeholder meetings: \$1,800  
60 town hall meetings for 300 women: \$3,000  
30 &Stop the Violence8 workshops for children: \$9,900  
6 final evaluation conferences: \$3,000

#### Description of the Recipient Organization:

Founded in 1997, KAMER (Women's Center) has reached more than 40,000 women through vigorous awareness-raising activities and provided support (psychological, economic, and legal) for more than 3,000 women facing domestic violence. In a region characterized by a traditional, sexist, tribal social

structure, and embroiled in a violent civil conflict, KAMER serves as one of the primary civil society organizations dedicated to empowering women. Organizing in all 23 provinces of Eastern and Southeastern Anatolia and developing methods to combat crimes committed against women under the guise of honor, KAMER has also supported about 300 women facing threats of honor killings since 2003. Today KAMER continues to contribute to improving the status of women in Turkey by empowering women at the local level, building the grassroots that serves as a watchdog for women's human rights, and lobbying and advocating at the state level for better policies and enforcement of positive legal reforms.

#### 4. PROPOSAL 2: RAISING YOUNG WOMEN

##### Identification of the Problem:

The proposed project targets young women between the ages of 15 and 30 in communities within the Diyarbakir and Istanbul provinces of Turkey. Diyarbakir, in the southeastern region of Turkey, faces many of the problems that are typical of other underdeveloped regions in the world. Compared with the rest of Turkey, the region has had higher fertility rates and lower literacy rates, as well as lower school enrollment rates ) especially for girls ) and lower access to education, health care and sanitation. According to official statistics, 217,845 people in Diyarbakir are illiterate. About 80% of these illiterate people are women who are in the target group of this project (TURKSTAT- Turkey Population Census 2008). 61% of the population in Diyarbakir is below age 25. (TURKSTAT- Regional Statistics TRC2 2008) Istanbul, in the Marmara region of Turkey, is a highly industrialized and densely populated region that attracts rural immigrants from the eastern parts of the country. They migrate from villages and become isolated in the city center because they do not have the necessary literacy skills. Urban life gives requires higher literacy skills than life in rural areas. With around 15 million inhabitants, the Istanbul metro-region has become a mega-city, ranking eighth out of 78 OECD metro-regions in terms of population size and first for population growth since the mid-1990s (OECD Policy Brief 2008 in

<http://www.oecd.org/dataoecd/1/62/40317916.pdf>). According to official statistics, 458,897 in Istanbul are illiterate: about 65 % of these illiterate people are women who are in the target group of this project (TURKSTAT- Turkey Population Census 2008).

Girls' education is the most important factor associated with age at marriage according to demographic and health surveys (ICRW, 2007) and women's perceptions of gender based violence varies widely by levels of education: 62.1% of women in Turkey who have not completed primary schooling think can be justifiable for a husband to beat his wife Hancioglu and Ergocmen 2003).

##### Summary of the Proposed Program:

The proposed project &Raising Young Women targets 2,550 young girls and women aged 15-30 who have never received formal basic education or are primary school drop-outs in Diyarbakir and Istanbul. The project sets out to provide functional literacy and numeric skills, increase awareness on women's health and citizen rights, facilitate &back to school activities to complete primary education qualifications through non-formal courses and provide guidance on gainful employment and careers to 2,550 young girls and women through 75 volunteer instructors. The sixteen-month project is budgeted at \$94.794 USD.

The indirect beneficiaries of the program will be the young girls and boys who are in the communities of these young women. The future families of these young women and particularly their daughters will benefit from the raised level of awareness and empowerment on the part of the program participants. (Please note that the minimum age requirement in Turkey that NGOs are allowed to give education services is age 14. According to the legal set-up in Turkey, AEV has to refer any younger children between the ages 10-14 to government schools and ask to have these children taken back into the education system directly (Turkish Law on National Education 1973).)

The objectives of the project will be four-fold: The first objective of the project will be to impart basic literacy and numeric skills in young women between the ages of 15-30 and promote gender equality and the empowerment of women by integrating into the literacy course-work information on women's rights as citizens (civil rights, marital law, inheritance rights) as well as sexual reproductive health, family planning and available health services. The second objective of the project will be to facilitate the re-entry of young women back into the school system, thereby allowing recent school-dropouts to catch up with standards in universal primary education. The courses will thus serve a remedial function and enable transition back into the school system in Turkey. In order to encourage and facilitate the return of these young women into schools, the program will invite public officials who have the responsibility in the region to offer &open schools8 and enroll 30% of literacy course graduates. Also within the framework of the program, 70 young girls will be awarded a tuition-free scholarship for the open school registrations. The third objective of the project will be to increase awareness of economic opportunities for young women by integrating into the literacy coursework a 3 career guidance component (information about different jobs, required qualifications, application procedures, etc.). The career guidance component will aim to impart information on the importance of being goal-oriented and to help young girls in career planning and gainful employment, through career guidance presentations and information on job opportunities for young girls. The fourth objective of the project will be to provide safe spaces for young women to allow them to build girls' networks within their communities. The program will empower them to take action on their own by facilitating activities whereby they design and prepare social activities according to their own initiative. Thus the program will also aim to help them achieve the first steps of self-sufficiency and leadership capacity through these peer networks. Additionally, the literacy and empowerment program offers practical and functional skills training necessary in daily life, such as reading an electricity bill, making a grocery list or filling out an application form. These parts of the program are designed to increase the active participation of young girls in society and in their lives.

Project Description:

In this 16-month program implemented by ACEV in Istanbul and Diyarbakir, 2,550 young girls and women will receive 13 weeks of literacy training in 150 groups (each comprised of 17 young women) and acquire the tools of basic literacy and numeric skills as well as awareness on the rights of women and citizenship. These skills will empower these girls in their daily interactions and everyday life. As young women gain literacy skills through this project, they become more independent, and learn how to take better care of themselves and their children. Previous quantitative evaluations of ACEV's functional literacy training courses for adult women have shown significant improvements in women's empowerment level when considering empowerment proxies representing shared decision-making, independent behavior and social participation (Kagitcibasi 2000). Secondly, course participants will receive information and guidance on how they can continue with their education. If the program is successful as a remedial and transition program, we aim to see 30% of the girls enrolled in the literacy program (765 young women) will continue with their education by enrolling in the &open primary school8 system administered by the state for the re-entry of school drop-outs and gain primary school qualifications. The peer groups in which these young women are placed will also serve to support this endeavor and to motivate them in their personal development. Thirdly, course graduates will be encouraged to continue with their education. According to our previous project experiences, we know that the registration fees of the open school can be a handicap for some of the young girls. In order to overcome this obstacle, if the program is successful, 70 young girls will be awarded a tuition-free scholarship. As a result of the program, 2,550 young women in Diyarbakir and Istanbul will receive &career guidance presentation8 in 150 groups

and get information about different jobs and required qualifications. It is assumed that this information will help these girls in the girls in their career planning. As a result of the project, 75 volunteer leaders, selected from local communities, will learn how to deliver the content of women's empowerment programs within their own communities. This local capacity will be available for future rounds of the program to be implemented in the region.

Detailed Budget:

Human resource

Stipends for Master Trainers for 51 sessions from \$91 per session = \$4,641

Stipends for Field Training Supervisors for 50 sessions from \$583 per session = \$29,150

Volunteer Trainers Stipends for meals and travel for 78 courses from \$145 each = \$11,310

Learning Materials

Literacy training instructor set for 75 trainers from \$46 for each set = \$3,450

Literacy training participant sets for 3,150 beneficiaries from \$4 each = \$12,600

5 Blackboard/white-board from \$123 each = \$615

300 Informational posters from \$1 each = \$300

Training and Supporting Activities

Volunteer training seminar costs (stationary/hospitality 12 days training) for 900 sessions from \$5 each = \$4,500

Seed funds for peer group activities for 150 group from \$120 each = \$18,000

Tuition scholarships for program graduates for 70 young girls from \$50 each = \$3,500

Travel and Accommodation

Air travel Istanbul - Diyarbakir for 8 trips from \$240 each = \$1,920

Accommodation and per diem for 36 people from \$78 each = 2,808

Evaluation

500 Survey questionnaire from \$1 each = \$500

Reporting costs = \$1,500

GRAND TOTAL = \$94,794

Description of the Recipient Organization:

Mission Turkey worked with ACEV for over a decade on various programs across the country and CEO Ayla Goksel is an International Visitor Leadership Program alumna. ACEV is not only one of the most prominent NGOs in Turkey but also one of the most well-respected ones in the region since ACEV also operates in Middle-Eastern and European countries such as Egypt, Jordan, Bahrain, Germany, Belgium, Netherlands, and France. ACEV received substantial funding from organizations such as UNDP, UNICEF, and UNESCO.

15. PROPOSAL 3: EMPOWERING RURAL WOMEN IN TURKEY

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Identification of the Problem:

Women in rural areas continue to live under thoroughly adverse conditions in Turkey. It is estimated that more than 70 percent of women in the rural work-force are unpaid workers, without any kind of social security. Many rural women perform heavy labor in agricultural practices as well as domestic duties. Due to conservative and patriarchal traditions in daily life in some areas, the participation of women in decision making processes both in and outside of the household remains exceptionally limited. Thirty-five percent women residing in rural areas have not completed primary education. Access to health services is also very limited in rural areas. On an additional note, according to the Turkish Statistical Institute 2005 data, the poverty rate in Turkey is 12 percent in urban areas whereas this figure rises to a much higher 32 percent rate in rural areas. This poverty mostly affects rural women as men in general can often migrate to find employment in urban areas. Unfortunately, in

spite of this unfavorable picture, neither governmental nor non-profit organizations are able to fully deal with these chronic issues as much as they should. Hence, this picture and the figures prove to be much more dramatic in the Eastern and South-Eastern regions of Turkey.

Through this project the gender focus of the foundations rural development program will be enhanced and contribute to the empowerment of women in the villages. It is also expected that implementation of the project and knowledge generated will encourage others in the rural development field to replicate similar models.

#### Summary of the Proposed Program:

This project sets out to empower rural women in the impoverished region of Bitlis (Kavar Basin) and create sustainable economic models for income generation based on the strengths of the women and local production and market characteristics. The project will also enhance entrepreneurship, leadership and networking among the target group with training activities and provide social capacity building with trainings on literacy, health, hygiene, child-care, and legal rights. Finally, in order to demonstrate a model of sustainability, the project will engage public-private partnerships and disseminate knowledge generated through the project to policy makers and other stakeholders to promote learning in the field of rural women's empowerment. The project budget is 120.550 USD and amount requested from Small Grants Initiative is 70.750 USD. Husnu M. Ozyegin Foundation will support the rest of the financial costs.

The foremost objective of the project will be to build capacity among rural women in new methods of production for income generation through the production and marketing of locally viable and marketable products. After a thorough analysis with local women, ornamental plants and local beans have been chosen as products that would yield immediate economic benefit and ensure sustainable development.

Ornamental plants are used widely in urban landscape architecture and the local municipalities are having to source outside of the district since they are not produced locally. Thus a market already exists, and already Bitlis District and Tatvan County Municipalities have committed to buying the production of local women through this project. Women will set up an ornamental plants plantation and two greenhouses and an informal cooperative to manage this operation. Bean production is traditional in the villages and already undertaken by women but efficiency in production and conditions for marketing need to be improved. The women in Kavar are responsible for all the heavy workload in all phases from production to marketing. The project will modernize bean production including washing, standardizing and packaging. A small automated facility will separate small stones and any other undesired substances from the product more efficiently than women's manual efforts and decrease their work load. Standardization will also increase the market value of the product. Due to lack of such facilities in the Basin, this endemic and characteristic product has been losing its value in the market over the years. This facility will also function effectively in keeping this local product alive for the local economy. These targeted economic activities will increase income of women while decreasing their workload, thereby creating time for other activities.

The second objective is to enhance leadership, entrepreneurship and networking of rural women. As participants of the economic activities described above, they will formulate and direct all aspects of production, marketing, pricing, negotiation and organization. This experience will enhance their self-reliance and provide voice in other social and economic interactions. They will also choose spokespersons and leaders amongst themselves for coordination of activities which will serve as a basis for future formal organizational models. Women will also be offered entrepreneurship training to promote other local economic initiatives. Currently there is no training module for rural women's entrepreneurship in Turkey and a new module will be designed and implemented. Finally a technical visit to a successful rural women's cooperative will be conducted, enabling women to learn from peer groups and bring back



experiences to their own villages.

The Third objective is to improve women's awareness and practices in health, child-care, environment, legal rights and literacy through training that will be provided by ACEV (Mother Child Education Foundation), a national education NGO that has been working across Turkey and most recently in rural communities.

The fourth objective is to facilitate partnerships and promote stakeholder engagement for sustainability and for this purpose HMOF has already established commitments from local public and private bodies such as Tatvan Chamber of Commerce, Tatvan County Agricultural Directorate as well as national bodies like AEV (Mother Child Education Foundation) and the Ministry of Agriculture. This will ensure that local groups will support activities of the project but also assume ownership and sustain project benefits after the project.

#### Project Description:

This 13-month program will be carried out in Bitlis as part of a process that entails both income generating and capacity building activities. By integrating stakeholders, women entrepreneurship training, fundamental entrepreneurship training, business plan preparation, business plan preparation, organizational training, business development training, sustainable income generation, improving social capacity training. The expected project outcomes are:

a. A model that can be replicated will have been built in the area of empowerment of rural women

b. The income of women in Kavar will increase by at least 100 percent. This development will have a positive effect on the local economy, reduce the work load of women, and change the patriarchal nature of the community to the benefit of the women.

c. The workload of women will reduce by at least 25 percent. This spare time will be used for training and other social activities. Therefore, the reduction in the workload will also help women improve themselves.

d. An endemic local bean type will have been protected. The production will increase by 100 percent, from 50 tons to 100 tons; the number of producers will increase by 75 percent, from 50 women to 80 women producers.

e. The idea of forming a women's organization in Kavar will be discussed. The women will thus have an opportunity to participate in public life.

f. Literacy among the women in Kavar will increase by 25 percent.

g. Women will have increased awareness on health, hygiene, childcare and legal rights and improved practices.

h. The interest of both public and private bodies in the Kavar Basin will increase and consequently, the public and private investment in the region will increase.

i. The Husnu M. Ozyegin Foundation will adopt this model in other rural development projects in the future and share what has been learned in the project with other NGOs

j. The Husnu M. Ozyegin Foundation will attempt at extending and spreading the application of this model in cooperation with the Ministry of Agriculture. This way, the project will have much greater effects in the near future.

#### Detailed Budget:

##### Human Resources

Stipend for the Project Coordinator for 13 months from \$1,750 each= \$22,750 (Not requested from S/GWI)

Stipend for the Agricultural expert for 7 months from \$1,500 each= \$10,500 (Not requested from S/GWI)

Stipend for the agricultural marketing expert for 3 months from \$1,000 each= \$3,000

Stipend for the women entrepreneurship expert/trainer for 30 days from \$150 each= \$4,500

Stipend for the evaluation expert for 1 month from \$3,000 each = \$3,000

##### Sustainable Income Production

Ornamental plants support seed for 10 packets from \$140 each = \$1,400

Technical equipment (irrigation system, water depot, fertilizer) = \$3,000

1 Greenhouse (96 m2) for two facility from \$3,550 each = \$7,100

1 Transport for 2 facilities from \$150 each = \$300. Requested \$250 from S/GWI.

#### Beans Washing & Packing Facility

1 Beans washing machine = \$5,000

1 Beans selecting machine = \$8,000

1 Beans packing machine = \$10,000

Operating expenses for 4 months from \$200 each = \$800

Production expenses for 5 months from \$400 each = \$2000

Allocation of land and infrastructure = \$12,000 (Not requested from S/GWI)

#### Improving Social Capacity

Trainer fees for 30 people per day from \$150 for each day = \$4,500 (Not requested from S/GWI)

Transportation for 10 people from \$200 each = \$2,000

Accommodation for 30 people for 35 days = \$1,050

#### Technical Visit

Transportation for 1 trip = 1,000

Accommodation for 30 days from \$75 each = \$2,250

Per diem for 30 days from \$30 each = \$900

#### Printing

2 Design (Turkish/English) from \$1,500 each = \$3,000

Print (Turkish/Eng. 1000 each) for 2000 copies from \$3 each = \$6,000

#### Administration

Office, stationary, communication for 13 months from \$500 each = \$6,500

Total funding requested from S/GWI = \$70,750

Total funding from other sources = \$49,750

Husnu Ozyegin Foundation = \$33,250

ACEV Mother Child Education Foundation = \$4,500

Beneficiary group = \$12,000

Description of the Recipient Organization:

Established in 1990 by Husnu M. Ozyegin the Husnu M. Ozyegin Foundation aims to foster the social, cultural and economic development of Turkey through the creation and support of grants, programs and facilities in the fields of education, health, cultural heritage and community development. Investments have focused primarily on education as the Foundation believes the enhancement of human capital will contribute most to societal development. HMOF builds schools and girls dormitories in impoverished communities to promote access to education, provides financial assistance to university students and implements youth empowerment programs. The Foundation's health investments have concentrated on rehabilitation facilities and services for post-disaster communities, juvenile substance abusers and children with special needs. The Foundation has constructed 63 facilities serving 30,000 students annually and has disbursed over 10,000 scholarships for financially needy students. The Foundation has 9 full-time staff and an annual budget in the region of \$3.7m. Post is very familiar with the foundation, its founder, staff and capacity to carry out successful projects throughout Turkey.

#### 16. PROPOSAL 4: TRAINING AND NETWORK DEVELOPMENT TO DEVELOP A SYSTEMATIC RESPONSE TO VIOLENCE AGAINST WOMEN IN TURKEY

##### ----- ----- ----- Identification of the Problem:

The project aims to develop a systematic response through training and networking in order to eventually eliminate violence against women in Turkey. A nationwide study dated 2007, indicated that 34% of women were abused by their husbands. Presently (January 2010), there are 54 shelters operating in Turkey, a country of 72.5 million. Shelter personnel and the Turkish Justice Ministry agree on the need for better training, and a well coordinated professional network of service providers to achieve effective services



for victims of sexual crimes and other forms of abuse.  
Summary of Proposed Program:

The 2-phase 18-months program aims at improving and strengthening a more systematic model of responding to violence against women. It provides three levels of training for service and care providers. During the 1st phase, general/family practice physicians offer appropriate intervention and referral to women presenting at public health clinics, family doctor's offices, emergency rooms and ambulances with signs of abuse. The 2nd phase is for the staff at shelter houses and women's counseling centers. Eventually, the 3rd phase provides intensive specialty training and supervision for psychotherapists, to offer trauma treatment psychotherapy groups for victims of sexual abuse and serious domestic violence.  
Project Description:

The towns involved will be capital Ankara, Izmir and Diyarbakir. In Izmir and Ankara, the project team already has well-established relationships with the workers in the shelter houses and women's counseling centers. As a result of this project the NGO aims to achieve:

- a. To have an interagency coordination network to systematize the work of agencies in those three towns;
- b. Around 180 physicians will be trained to identify abused women and to refer them to relevant agencies;
- c. Employees of around 60 shelters will be trained for providing better support and services to abused women;
- d. Twelve psychotherapy professionals will provide effective trauma treatment for women who have been seriously affected by sexual or physical abuse.

The project goals include:

- a. Initiation of a coordinated interagency network for agencies providing services to abused women in the three towns. Phase I and II will organize and follow up on local round table meetings of representative service providers for victims of sexual and physical violence.
- b. To develop and implement a training program for family/general practice physicians. Level 1- for first responders: Recognition and assessment of the symptoms of trauma in women and appropriate referrals for further treatment.
- c. To develop and implement training programs in shelter houses. Level 2 - for shelter house and counseling center workers: Providing appropriate levels of support and empowerment to women who are survivors of traumatic abuse and domestic violence. Skill building and defining professional limits.
- d. To initiate a national training program for trauma therapists. Level 3- for professional psychotherapists: offering specialized training and supervision in group trauma treatment for qualified clinicians.

#### Detailed Budget:

##### Phase I:

Stipend for the full-time project director for 9 months from \$2,800 per month = \$25,200

Stipend for the part-time project consultant for 9 months from \$1,600 per month = \$14,400

Level 1, 3 trainers for 48 hours from \$20 per hour = \$2880

Level 2, 2 trainers for 288 hours from \$20 per hour = \$5760

Level 3, 3 trainers for 24 hours from \$20 per hour = \$1440

Council meetings: Air tickets for 2 trips for 2 people for 2 cities from \$200 each = \$1,600

Level 1: 3 experts for 2 cities for 1 trip from \$200 each = \$1,200

Level 2: 2 experts for 2 cities for 2 trips from \$200 each = \$1,600

Level 3: 3 experts for 2 cities for 1 trip from \$200 each = \$1,200

Supplies (Stationary, copying, printing, postage) = \$200

Communications (Telephone and internet costs) \$100 per month = \$900

4 Clinical office space for level 3 training form \$40 each = \$160

6 Meeting rooms for 2 meetings for 3 distr. From \$50 each =

\$300

Project office rent for 9 months from \$710 each = \$6,390

Taxes = \$1,278

Phase II:

Stipend for the full-time project director for 6 months from \$2,800 per month = \$16,800

Stipend for the part-time project consultant for 6 months from \$1,600 per month = \$9,600

Level 1, 3 trainers for 48 hours from \$20 per hour = \$2880

Level 2, 2 trainers for 288 hours from \$20 per hour = \$5760

Level 3, 3 trainers for 24 hours from \$20 per hour = \$1440

Level 1: 3 experts for 2 cities for 1 trip from \$200 each = \$1,200

Level 2: 2 experts for 2 cities for 2 trips from \$200 each = \$1,600

Level 3: 3 experts for 2 cities for 1 trip from \$200 each = \$1,200

Supplies (Stationary, copying, printing, postage) = \$200

Communications (Telephone and internet costs) \$100 per month = \$900

Meeting room for 1 meeting in central district = \$50

6 Project office rents from \$710 each = \$4,260

Taxes = \$1,278

Grand Total:

Phase I: \$70,030

Phase II: \$45,590

Grand Total Project Cost: \$108,620

The grant requested is for \$97,820. The applying NGO itself contributes \$10,600 to the program.

Recipient Organization:

In November of 2008, an experienced team of two Turkish psychiatrists and an American psychologist established themselves as Individual and Societal Mental Health Research and Education Association to study and develop effective treatment methods for traumatized women living in Turkey. The team has been conducting cross-cultural trauma treatment research, consultation and training with therapists and shelter house workers in Ankara. The clinical team donated their first 14 months of research, consultation and training services on a volunteer. In January of 2010, the Finland Embassy provided funding to the Association for it to complete the trauma treatment therapy research and initial design for a professional training program.

17. PROPOSAL 5: Producing Solar Cookers by Women's Collectives

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Identification of the problem Statement

Although unemployment rates for women in Turkey have declined from 34.1% in 1990 to 24.8% in 2007, female unemployment remains high and the rate of women without work is higher in rural regions (32.7%) than in urban areas (20.2%) (TurkStat 2009)

The main reasons of female unemployment include low levels of education, gender discriminative practices, and traditional and socially accepted perceived roles for women such as child care and housework. As a result, women are more likely to work in low-paid, temporary jobs without social insurance or gain income through alternative ways in the informal economy.

These might include handicrafts or other vocations that don't meet the market needs or don't provide capacity to sustain a business. Furthermore, young women from low-income families in urban areas graduating from technical vocational schools (electricity, carpentry, engine maintenance, etc.) do not have job or entrepreneurship opportunities due to discrimination of women from technical vocations traditionally considered specific to men.

Rural women play critical role in tackling environmental challenges. They are the most vulnerable groups to climate changes and other environmental challenges. As care providers and with their livelihood responsibilities as small farmers (cooking with wood, collecting natural plants, etc.) they are the important users of natural resources. In addition to their roles as producers and teaching and conveying knowledge on use of natural resources, they have a

potentially key role in providing sustainable livelihood practices for the future. However, there is a need to find ways in order to link climate change and environmental concerns to their daily practices so that they can develop long term awareness on climate change issues while improving their potential for income generation and sustainable employment.

#### Summary of the Proposed Program:

Based on the above mentioned problems, needs, and the potential, the Foundation for the Support of Women's Work (FSWW) proposes a project to increase the awareness of rural women of climate change issues, integrated with an economic empowerment model connecting environmental concerns into their daily practices through an innovative and environment that teaches cooperative business practices and leadership skills in the following way:

- a. Establish an enterprise for the production and sale of solar cookers to be run by low-income women's collectives in Istanbul and three regional sale/distribution units in Mardin (Southeast Region), Bandirma (Aegean Region) and Hatay (Southern Region). The enterprise will be run by a grassroots women's organization (Ilk adim Women's Cooperative). Twenty young women graduates of Technical Vocational Schools will be involved in production and management;
- b. Establish regional distribution/marketing units with local partner organizations (women's cooperatives that FSWW is already working with) in three cities - Bandirma Antakya and Mardin - where there is potential in terms of climate and number of small farmer households;
- c. Train 60 women to sell of solar cookers door-to-door selling in their cities and nearby cities, to be paid on commission;
- d. Provide 50 women with skills on technical production, entrepreneurship, business management, marketing, to provide increased income;
- e. Ensure that 1000 rural women begin using solar cooking in place of traditional cooking, reducing the use of energy resources such as coal contributing to climate change;
- f. Provide leadership training to at least 100 women and encourage them to organize community platforms towards more resilient communities against climate change;
- g. Increase knowledge of and provide information to 2000 women and 100 local stakeholders in rural areas on climate change issues;
- h. Establish Local Advisory Boards in the cities to support regional distribution/sale units and community leader/saleswomen in their activities by providing expertise, resources and networking opportunities;
- i. Contribute to public awareness about climate change through publicizing the women's involvement in solar cooking as producers and users;
- j. Increase the capacity of Qe partner organizations to reach out and organize poor rural women around climate change and related economic opportunities, to carry out diverse project activities, to manage an enterprise and distribution/marketing channels, and to strengthen partnerships among themselves

#### Project Description:

- a. This 12 month project will be implemented by FSWW and its project partners: Ilkadim Women's Cooperative in Istanbul, Bandirma Women's Cooperative, Ipekyolu Women's Cooperative in Mardin, and members of women's initiative for Women's Cooperative in Hatay. The project will be implemented in Istanbul, MARDIN, Hatay, and Bandirma.
- b. The training program on solar cooker production/marketing will be prepared, to include topics like solar energy, its usage fields, products working with solar energy, solar cooker types, materials, workmanship, production stages, marketing, customer-product relations etc.
- c. FSWW will use its training program on leadership, which is carried out at the national level with the support of the Women's Learning Partnership in Washington, D.C., and includes training on gender issues, will be adapted to rural women's needs. A manual will be prepared.

d. Discussion seminars on climate change will be prepared on how to facilitate large meetings with diverse groups (women and local stake holders) and discussions on climate change; how to tackle and adapt to these changes; linking it with women's role in sustainable livelihood options and collective initiatives with the goal of creating resilient communities. The short-term experts will prepare a simple seminar programs on climate change.

e. The enterprise will be located in Istanbul due to the availability of technical expertise. The physical space will be provided by the Ilk Adim Women's Cooperative, which will be adapted specifically for this purpose. The equipments and tools (hammer, rasp, bow saw, drills, etc.) for 20 women to be used in the training and production process during the project will be purchased.

f. A job description and working schedule will be developed for the management and production part of the enterprise. The capacity of the enterprise will start small and will be increased gradually. The trained women will work in shifts of 10 persons in order to keep them in the production and increase their skills. When the marketing and sale quantity grows, up to 30 of the trained women will be included in the production altogether. The short term technical experts will work in the enterprises for quality control of the products.

g. The enterprise will be collectively owned by women through the formal ownership of Ilk Adim Women's Cooperative. The women working in the enterprise will become members of the cooperative. They will be paid for their labor and the profit as will be reinvested in the enterprise again and other marketing and awareness-raising activities. Women will work for small fees till the enterprise makes enough profit for decent salaries for full time workers. As such, the initial operating expenses will be covered by the project and the income will be used to sustain the enterprise.

Announcement of the Project and building local partnerships:

a. This activity will start in other cities by the end of 3rd month, when the sample solar cookers are being produced. Meetings will be held with local authorities, chambers, private sector and local universities and NGOs to identify local partners in the activities of awareness raising, training and marketing in 3 cities (Hatay, Mardin, Bandirma which will function as focal points for the project activities. Local Advisory Bodies will be formed in each location to carry out the project in the rural parts of their cities and also to expand to neighboring towns.

b. Setting up the regional marketing/sale distribution units:

c. The marketing strategy will be based on door-to-door selling. Buyers will be allowed to make monthly payments since the price of the solar cooker will be more expensive than what they already use. For this, in the three cities selected, the partner women's cooperatives, with the support of local Advisory Bodies, will set up regional sale distribution units. They will prepare locations for stocking the solar cooker and select a woman as regional sale coordinator and 20 saleswomen who will sell the solar cookers. The saleswomen will receive stipends for their travel expenses and commissions based on the number of solar cookers they sell. They will be provided with job description and performance measures.

Training of sale women as community leaders on climate change:

The women involved in the marketing activities of the project will also be expected to act as community leaders. In each city, around 100 women, including the 20 saleswomen, cooperative members in charge of the project and regional distributors, will be provided with leadership training program (6 days for each group with around 10 women each), which also includes gender issues and climate change topics, in order to enable and motivate them act as community leaders in climate change issues and organize and facilitate community information meetings towards building collective initiatives for more resilient communities.

Detailed Budget:

Salaries/Fees:

Project Coordinator for 12 months from \$1200 per month =

\$14,400

Marketing Coordinator for 9 months from \$1000 per month =  
\$9,000

Regional Distributors (3 persons x 6 months) for 18 months  
from \$300 each = \$5,400

Stipends for meals and travel for 20 saleswomen/women in  
production for 9 months from \$40 each day = \$7200

Expert trainers for solar cooker production for 60 days from  
\$100 each = \$6000

Short Term Experts (training, information meetings,  
enterprise management, marketing, leadership training,  
quality management etc.) for 60 days from \$100 each = \$6,000

Travel expenses (the project team, experts, trainers sale  
coordinators, Exchange travels and per diem, etc.) for 12  
months from \$ 600 per month = \$7,200

#### Costs of Establishing the Enterprise:

Space arrangement, restoration, utility installation Item =  
\$3800

20 Establishment of the solar energy atelier (the equipment  
like counters, tables, mills etc., tools like rulers, tapes,  
protractors, hammers, bow saws, drills, rasps cutler, etc.  
for preparation/ production/ mounting for 20 person) from  
\$500 each = \$10,000

#### Costs of Purchasing Supply and Labor:

The costs of materials (400 solar cookers) 500 item from \$34  
each = \$17,000

Stipends for meals and travel for 10 women to work in the  
enterprise until its profitable for 6 months from \$200  
each = \$12,000

Visibility materials from \$0,2 each = \$2000

TOTAL = \$100,000

#### Description of the Recipient Organization:

Mission Turkey has worked with FSWW over a decade. FSWW is  
one of the most well-known and successful NGOs in Turkey.  
They are the pioneer of micro-credit in Turkey. FSWW has  
developed many projects, received substantial funding from  
Turkish, European and U.S. resources (e.g., Catholic Relief  
Services, the CitiGroup Foundation, the European Union,  
Women's Learning Partnership, etc.) and has reached out to  
women across Turkey in some of its the most disadvantaged and  
undeserved areas.

Foundation for the Support of Women's Work (FSWW),  
established in 1986, is a non-profit, non-governmental  
organization. It aims to support low-income women groups in  
order to improve the quality of their lives and their  
communities and their leadership. FSWW works with around 60  
formal and informal grassroots women groups all over Turkey  
and focuses on low-income areas of Istanbul, the Marmara  
earthquake region and the East and Southeast part of Turkey.  
It received public interest organization<sup>8</sup> status in 2001  
from the cabinet and has a tax exemption. It has 23  
full-time and 5 part-time staff and around 20 regular  
volunteers and consultative bodies for its programs.

#### 18. PROPOSAL 6: THE PROJECT OF WOMEN WHO DIRECT OUR FUTURE

Southeastern Turkey's Batman province is deeply impoverished,  
with high rates of female adult literacy, high birthrates,  
forced marriages, domestic violence and honor killings.  
Batman is one of nine provinces encompassed in the GAP  
(Southeastern Anatolia Project), a regional economic and  
sociological action plan based on the concept of sustainable  
development. The Turkish Government's GAP Action Plan  
envisions using irrigation, agribusiness, hydroelectric  
energy, and state-run community education centers called  
CATOMs to increase the standard of living in the region. The  
NGO author of this proposal, the Batman Association for the  
Social Improvement of Women (KTGD), will capitalize on the  
existing CATOM infrastructure and facility to launch  
vocational training, health education and literacy courses  
for 1,000 women.

#### Summary of the Proposed Program

In this 12-month program implemented by Batman's KTGD, 1,000 women between ages 16 and 45 will benefit from literacy, vocational, health education and legal rights counseling and training. Additionally, rural women who are victims of violence, who have never left their villages or gone to the cinema, eaten at a restaurant, or entered a shopping area will be shuttled into urban areas for urban exposure. This will enrich their lives, educate them, and aid in the rural/urban integration process. This project will help ensure that civil society ties continue to be strengthened between the community, state administrators of the GAP, and local municipal officials. The multiplier effect of training 1,000 women to improve their economic circumstances will be considerable as it will affect large households that average seven-to-nine people.

#### Project Description:

Batman KTGD will use two existing CATOMs in the Petrolkent and Yavuzselim districts as the project site, thereby eliminating costs associated with rent, furnishings, and equipment. The program will focus on the following: 1) basic education and literacy training; 2) vocational training, to include handicrafts such as embroidery, painting, carpentry, glass blowing, sewing and clothing design, child care training and credentialing, home economics, and computer skills; 3) civil rights and legal training by local Bar Association members; and 4) health education, to include person health and hygiene, family planning, mother-child issues, and communication. Many ethnically Kurdish women do not speak Turkish, so translation services will be provided to those women. Project coordinator and volunteers will promote the project in communities and enlist women from the Huzur, Yesiltepe, Iluh, Cay, Besevler, Pazaryeri, Guneykent, Seyyitler, Petrolkent, Karsiyaka, Hurriyet, Petrol, Bayindir, and Yavuzselim parishes to benefit from the training. A minibus will be rented to shuttle women from homes to the CATOM centers. One thousand women will receive course completion certificates. Their self-esteem and employment opportunities will be enhanced substantially, and they will serve as examples to their children and communities. Rural women who are victims of violence, who have never left their villages or gone to the cinema, eaten at a restaurant, or entered a shopping area will be shuttled into urban areas for urban exposure. This will aid in helping mesh urban and rural communities with active examples of human rights, rule of law and gender equality. Overall the project supports GAP action plan efforts to: 1) create opportunities for women to become aware of their problems and launch initiatives for their solution; 2) contribute to employment opportunities by empowering women; 3) encourage women to take part in the community; and 3) reinforce the idea of gender-balanced development.

#### Detailed Budget:

TOTAL PROJECT BUDGET: \$79,500  
Project Coordinator salary for 12 months = \$9,000  
Civil rights trainers and human rights training, 12 months = \$2,000  
Communication trainer (sociologist), 12 months = \$1,280  
Literacy trainer, 12 months = \$3,000  
Machinery trainer, 12 months = \$6,000  
Sewing, design, embroidery trainer, 12 months = \$6,000  
Computer skills instructor, 12 months = \$3,200  
Art teacher, 12 months = \$2,500  
Child care training and credentialing, 12 months = \$6,000  
Legal advisors for victims of violence, 12 months = \$6,000  
Social services counselor, 12 months (full time) = \$7,500  
Vehicle rental for 10 months = \$5,000  
Office supplies and supplies for courses (paper, pens, folders, etc.), 12 months = \$6,000  
200 Training books = \$4,000  
400 Women Rights Books = \$1,200  
Translation costs = \$2,000  
Town Hall meetings, beginning and end of project = \$1,500  
10 Promotional materials for participation ) posters,



banners = \$1,000  
1000 Brochures and handouts for classes = \$2,000  
Social activities for 216 women victims of violence, 12  
months = \$4,320

Description of the Recipient Organization:

KTGD was established in 2005, and has 68 active members. KTGD has worked on grant programs sponsored by the Government of Turkey, the World Bank and the European Union, including projects focused on societal reintegration of female victims of domestic violence, enhancing female employment and entrepreneurship, and ensuring women take part in the public sphere and benefit more from available services. The organization has an excellent working relationship with CATOM and GAP administrators as well as municipal actors.  
Jeffrey

"Visit Ankara's Classified Web Site at <http://www.intelink.sgov.gov/wiki/Portal:Turkey>"